

The logo for NICHOQ features the word "NICHO" in a white, clean, sans-serif font, followed by a stylized "Q" rendered in a vibrant yellow-green color with a brushstroke texture. The background is a solid blue with faint, circular brushstroke patterns in a darker shade of blue.


NICHOQ

# Meet NICHOQ

General Contractor for Child Health Systems Change

Elizabeth Cote MD MPA  
CHO

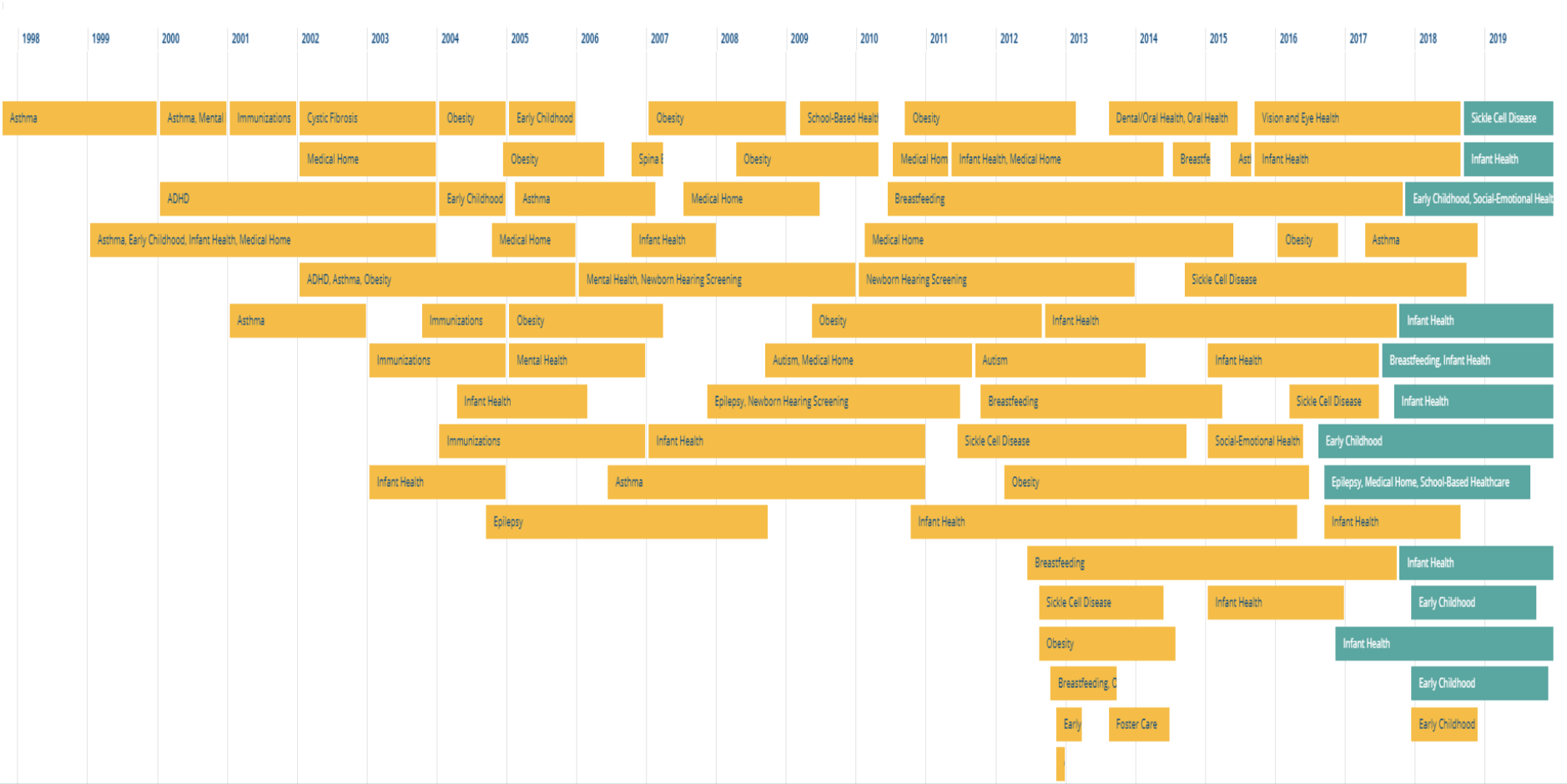
**National Institute for Children's Health Quality**



NICHQ is a national nonprofit organization dedicated to driving rapid change in children's health outcomes

# Our Body of Work 1997 to present

■ Active  
■ Complete



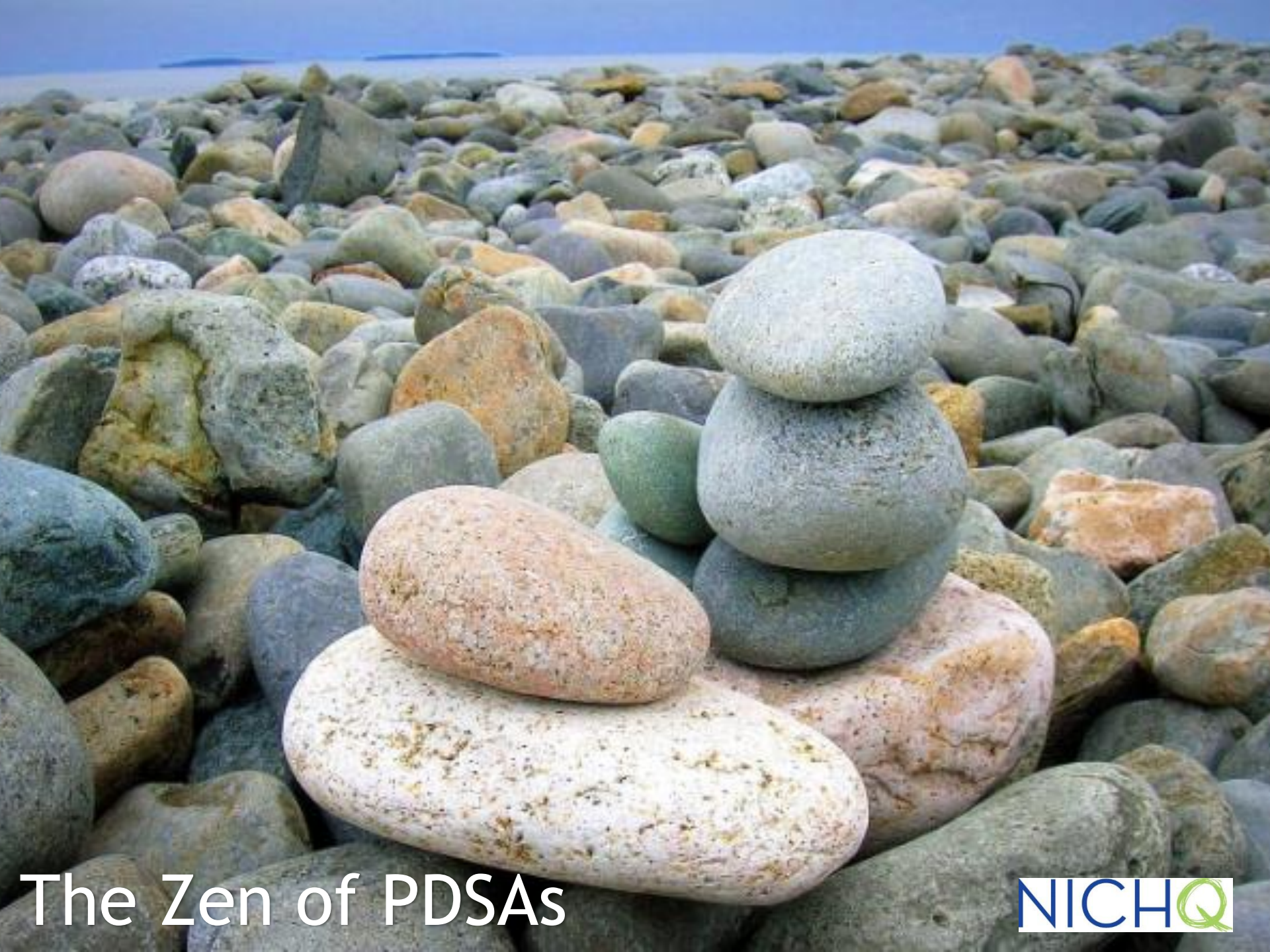


# How QI fits into Ambulatory Primary Care

QI is Ambulatory Primary Care

The **Zen** of PDSAs





The Zen of PDSAs

NICHQ



Analyze

Act

Measure and Record Data

Study

Experiment

Do

Question & Hypothesis

Plan

The Zen of PDSAs



	FOCUSING YOUR AIM
WHAT?	
FOR WHOM?	
BY WHEN?	
HOW MUCH	
FULL STATEMENT	



	FOCUSING YOUR AIM
WHAT?	Sense of ease in applying QI and PDSAs
FOR WHOM?	QTIP community
BY WHEN?	In 10 minutes
HOW MUCH	By 20%
FULL STATEMENT	I aim to increase the sense of ease that the QTIP community feels in applying QI and PDSAs by 20% within 10 minutes





# Is your aim SMART?

**(S)PECIFIC**

---

**(M)EASURABLE**

---

**(A)CHIEVABLE**

---

**(R)EALISTIC**

---

**(T)IMELY**

---

I aim to increase the sense of ease that the QTIP community feels in applying QI and PDSAs by 20% within 10 minutes



# PLAN

I aim to increase the sense of ease that the QTIP community feels in applying QI and PDSAs by 20% within 10 minutes



# DO

I aim to increase the sense of ease that the QTIP community feels in applying QI and PDSAs by 20% within 10 minutes





# STUDY

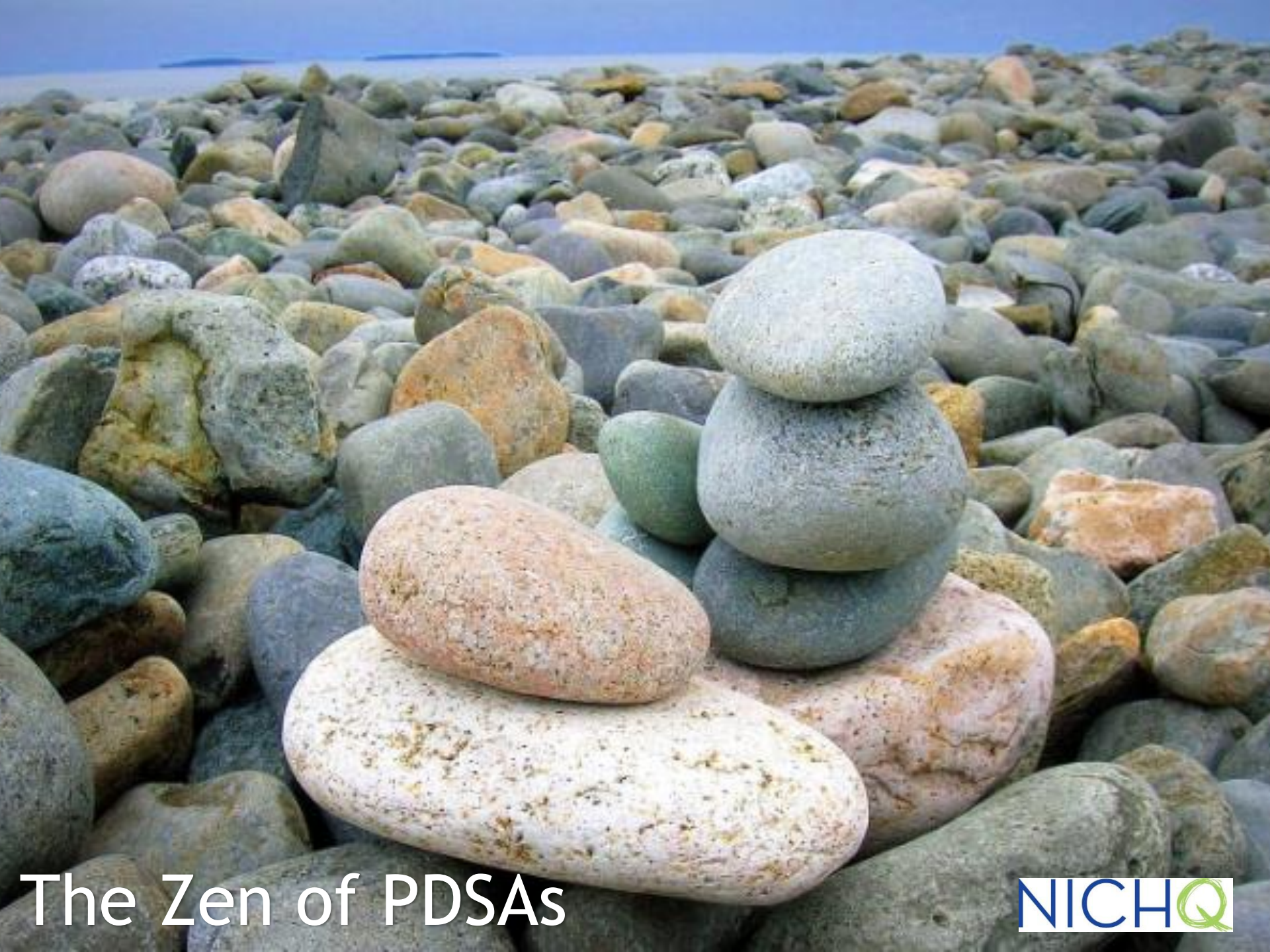
I aim to increase the sense of ease that the QTIP community feels in applying QI and PDSAs by 20% within 10 minutes



# ACT

I aim to increase the sense of ease that the QTIP community feels in applying QI and PDSAs by 20% within 10 minutes





The Zen of PDSAs

NICHQ



A young girl with her arms raised in a gesture of joy or celebration, wearing a pink sleeveless dress. She is surrounded by a shower of colorful confetti (red, green, blue, yellow, purple) falling around her against a dark grey background. The text "Thank You!" is overlaid in white at the top center.

Thank You!

Learn more @ [www.NICHQ.org](http://www.NICHQ.org)

NICHQ