



**Fourth Annual
South Carolina Birth Outcomes Initiative Symposium**

Registration Brochure

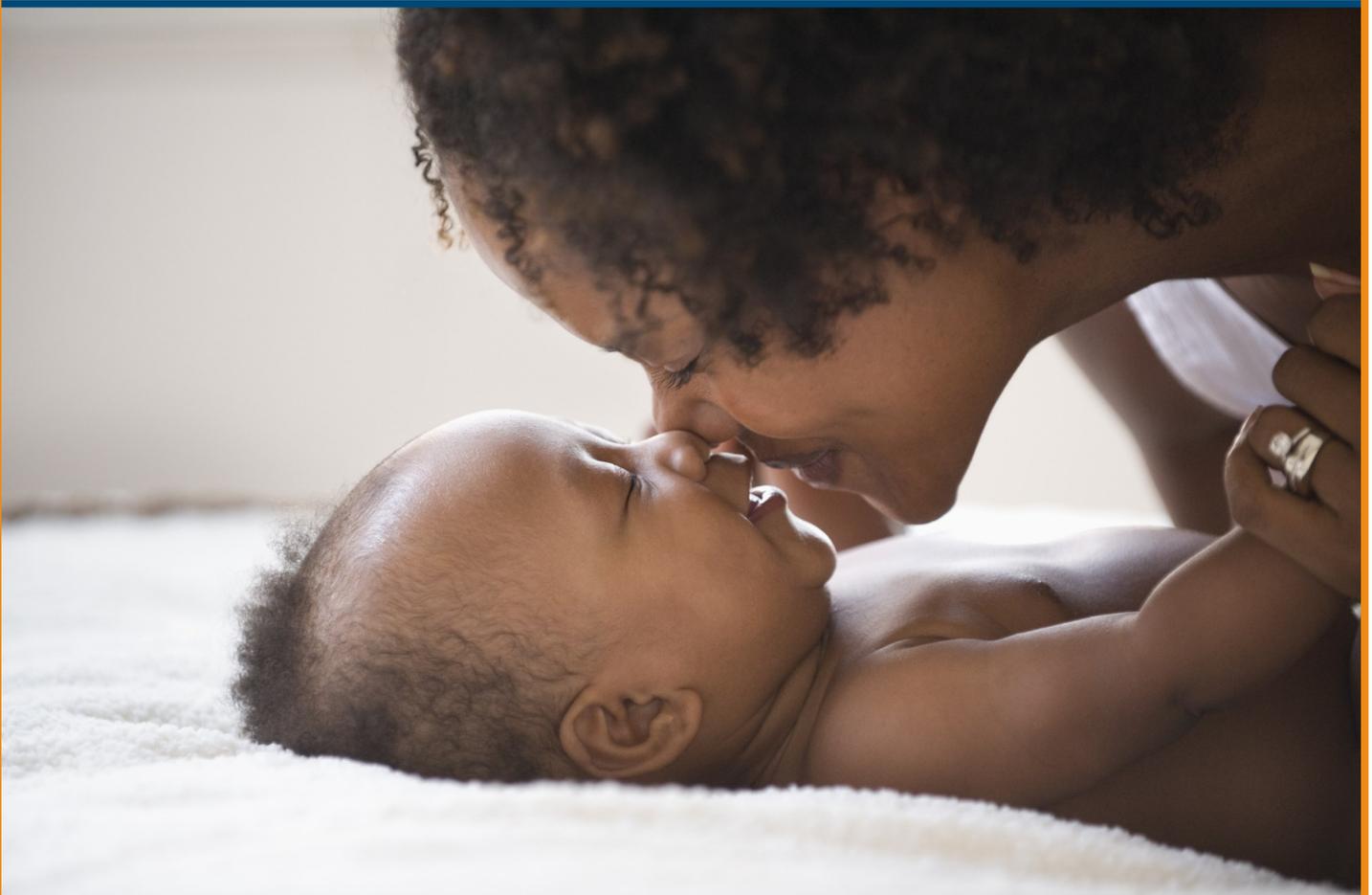
2015 South Carolina Birth Outcomes Initiative Symposium

November 10, 2015

8 a.m.-3:45 p.m.

Columbia Metropolitan Convention Center

1101 Lincoln St., Columbia, SC 29201



"Big ideas. Big opportunities. Big solutions."



Fourth Annual South Carolina Birth Outcomes Initiative Symposium

Registration

Who Should Attend

- OB-GYN, pediatric and family practice physicians and their practice staff
- Nurses, pharmacists and other professionals practicing in the care of pregnant women and infants
- Hospital administrators, perinatal unit management staff and quality improvement staff
- Lactation consultants
- Health and human service agency staff involved in the care of pregnant women and infants
- Behavioral health agency staff involved in the care of pregnant women and infants
- Alcohol and other drug addiction staff who work with pregnant women and infants
- Health educators who work with pregnant women and infants
- Medicaid managed care organizations and private insurers
- Consumers who are interested in improved outcomes for women, infants and families in SC

Primary Program Objective

To highlight current areas of collaborative perinatal quality improvement, raise awareness of evidence-based practices and share available resources with care providers.

Event Location

Columbia Metropolitan Convention Center
1101 Lincoln St.
Columbia, SC 29201

Hotel Accommodations

You must reserve a room by Oct. 15 to receive the discount rate at the hotels listed below.

Hilton Columbia (*Discount room rate: \$135*)
924 Senate St.
Columbia, SC 29201
(803) 744-7800

Hampton Inn (*Discount room rate: \$145*)
822 Gervais St.
Columbia, SC 29201
(803) 231-2000

Online Registration

South Carolina Hospital Association (SCHA) is coordinating registration for the symposium. To register online, visit the SCHA web calendar, www.scha.org/calendar, select the Fourth Annual Birth Outcomes Initiative Symposium and click "Online Registration" to complete the form. A confirmation will be emailed to you after registration is complete. Contact Sue Alvarez at (803) 796-3080 or via email at salvarez@scha.org with questions.

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Continuing Education Credit

Continuing Medical Education (CME) Accreditation and Credit

This activity has been planned and implemented in accordance with the Essential Areas and policies of the Accreditation Council for Continuing Medical Education (ACCME) through the joint sponsorship of the University of South Carolina School of Medicine – Palmetto Health CME Organization and the South Carolina Birth Outcomes Initiative. The University of South Carolina School of Medicine – Palmetto Health CME Organization is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

The University of South Carolina School of Medicine – Palmetto Health CME Organization designates the live activity, Fourth Annual Birth Outcomes Initiative Symposium, for a maximum of *4.75 AMA PRA Category 1 Credits™*. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Continuing Nursing Education (CNE) Accreditation and Credit

The South Carolina Hospital Association is an approved provider of continuing nursing education by the South Carolina Nurses Association, an accredited approver by the American Nurses Credentialing Center's Commission on Accreditation.

Participants who attend the Fourth Annual Birth Outcomes Initiative Symposium and complete an evaluation will earn *5 contact hours*.

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Fourth Annual South Carolina Birth Outcomes Initiative Symposium

Agenda

Columbia Metropolitan Convention Center
1101 Lincoln St. | Columbia, SC | 29201
November 10, 2015 from 8 a.m.—3:45 p.m.

8-9 a.m.	Registration & Networking Breakfast	
9-9:15 a.m.	Welcome	Amy Picklesimer, MD OB Clinical Lead SC Birth Outcomes Initiative
9:15-10:15 a.m.	Severe Maternal Obesity	Mark Alanis, MD, MSCR Maternal-Fetal Medicine Physician St. Luke's Health System Boise, Idaho
10:15-10:30 a.m.	Break	
10:30-11:45 a.m.	Breakout Session 1*	
11:45 a.m.-12:45 p.m.	Success Lunch	
12:45-2 p.m.	Breakout Session 2*	
2-2:15 p.m.	Break	
2:15-3:30 p.m.	Breakout Session 3*	
3:30-3:45 p.m.	Closing	BZ Giese, RN, BSN Director, SC Birth Outcomes Initiative South Carolina Department of Health and Human Services

*Please see breakout session agenda for additional information on session topics and presenters.

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Fourth Annual South Carolina Birth Outcomes Initiative Symposium

Breakout Session 1

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|---|--|--|
| A. CenteringPregnancy: Explosive Growth, Enormous Potential | Amy Picklesimer, MD, MSPH
USC School of Medicine—Greenville | John Craine, MS, MBA
Centering Healthcare Institute |
| B. Intrapartum and Postpartum Management of Severe Maternal Obesity | Mark Alanis, MD, MSCR
St. Luke’s Health System
Boise, Idaho | |
| C. Update on the Mother’s Milk Bank of South Carolina: We Need You! | Sarah N. Taylor, MD, MSCR
Mother’s Milk Bank of South Carolina | |
| D. Step by Step: Making Simulation Work for You | Shane Gravel, BA, NREMT-P
Palmetto Health—USC School of
Medicine Simulation Center | Michelle S. Flanagan, RNC, BSN
Perinatal Systems, Palmetto Health
Richland |
| | Scott Sullivan, MD, MPH
Medical University of South Carolina | |

Breakout Session 2

- | | | |
|---|--|--|
| E. New Resources to Implement a Postpartum LARC Medicaid Policy at Your Hospital | Amy Mattison Faye, MPH
New Morning Foundation | Deborah Billings, PhD
Choose Well |
| | Emily C. Heberlein, PhD
Choose Well | Christine Gerber, MD
Tidelands Health |
| F. Community Partners in Supporting High-risk OB Populations | Julie Smithwick, LMSW
PASOs | Sarah Beth Martin, RN, BSN, MPH
Nurse Family Partnership |
| | Virginia Berry White, BSW, MSW,
LMSW
Family Solutions of the Low Country | Forrest L. Alton, MSPH, CHES
The SC Campaign to Prevent Teen
Pregnancy |
| G. Pandora’s Box: Managing Behavioral Issues that Lead to Poor Pregnancy Outcomes | Constance Guille, MD, MCSR
Medical University of South Carolina | Julie Cole, LMSW, CACII, NCACI
SC DAODAS |
| | Katy L. Wynne, Ed.D., MSW
SC DHEC | |
| H. Evidence-based Interventions to Reduce Spontaneous Preterm Birth | Charles Rittenberg, MD, MHA, FACOG
Medical University of South Carolina | |

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Fourth Annual South Carolina Birth Outcomes Initiative Symposium

Breakout Session 3

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|---|---|---|
| I. Infant Safe Sleep Update: Trends, Traumas and Tragedies | Michelle Greco, RNC-MNN, CCE, BSN
Children’s Hospital of Greenville Health System | Jennifer Hudson, MD
Greenville Health System |
| J. Perinatal Measure Set—Coming Soon to a Hospital Near You: Using Data to Drive Change | Divya Reddy, MPH, FACHE, CPHQ
Kershaw Health | Aunyika Moonan, PhD, CPHQ
South Carolina Hospital Association |
| K. Update on the Mother’s Milk Bank of South Carolina: We Need You! | Sarah N. Taylor, MD, MSCR
Mother’s Milk Bank of South Carolina | |
| L. Step by Step: Making Simulation Work for You | Shane Gravel, BA, NREMT-P
Palmetto Health—USC School of Medicine Simulation Center | Michelle S. Flanagan, RNC, BSN
Perinatal Systems, Palmetto Health Richland |
| | Scott Sullivan, MD, MPH
Medical University of South Carolina | |

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Thank you to all of our sponsors for their support of the 2015 SCBOI Symposium!

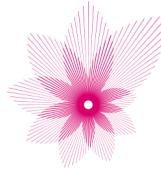
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