Fourth Annual
South Carolina Birth Outcomes Initiative Symposium

Registration Brochure

2015 South Carolina Birth Outcomes Initiative Symposium
November 10, 2015
8 a.m.-3:45 p.m.
Columbia Metropolitan Convention Center
1101 Lincoln St., Columbia, SC 29201

“Big ideas. Big opportunities. Big solutions.”
Who Should Attend
- OB-GYN, pediatric and family practice physicians and their practice staff
- Nurses, pharmacists and other professionals practicing in the care of pregnant women and infants
- Hospital administrators, perinatal unit management staff and quality improvement staff
- Lactation consultants
- Health and human service agency staff involved in the care of pregnant women and infants
- Behavioral health agency staff involved in the care of pregnant women and infants
- Alcohol and other drug addiction staff who work with pregnant women and infants
- Health educators who work with pregnant women and infants
- Medicaid managed care organizations and private insurers
- Consumers who are interested in improved outcomes for women, infants and families in SC

Primary Program Objective
To highlight current areas of collaborative perinatal quality improvement, raise awareness of evidence-based practices and share available resources with care providers.

Event Location
Columbia Metropolitan Convention Center
1101 Lincoln St.
Columbia, SC 29201

Hotel Accommodations
You must reserve a room by Oct. 15 to receive the discount rate at the hotels listed below.
- Hilton Columbia (*Discount room rate: $135*)
  924 Senate St.
  Columbia, SC 29201
  (803) 744-7800
- Hampton Inn (*Discount room rate: $145*)
  822 Gervais St.
  Columbia, SC 29201
  (803) 231-2000

Online Registration
South Carolina Hospital Association (SCHA) is coordinating registration for the symposium. To register online, visit the SCHA web calendar, www.scha.org/calendar, select the Fourth Annual Birth Outcomes Initiative Symposium and click “Online Registration” to complete the form. A confirmation will be emailed to you after registration is complete. Contact Sue Alvarez at (803) 796-3080 or via email at salvarez@scha.org with questions.
Continuing Medical Education (CME) Accreditation and Credit

This activity has been planned and implemented in accordance with the Essential Areas and policies of the Accreditation Council for Continuing Medical Education (ACCME) through the joint sponsorship of the University of South Carolina School of Medicine – Palmetto Health CME Organization and the South Carolina Birth Outcomes Initiative. The University of South Carolina School of Medicine – Palmetto Health CME Organization is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

The University of South Carolina School of Medicine – Palmetto Health CME Organization designates the live activity, Fourth Annual Birth Outcomes Initiative Symposium, for a maximum of 4.75 AMA PRA Category 1 Credits™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Continuing Nursing Education (CNE) Accreditation and Credit

The South Carolina Hospital Association is an approved provider of continuing nursing education by the South Carolina Nurses Association, an accredited approver by the American Nurses Credentialing Center’s Commission on Accreditation.

Participants who attend the Fourth Annual Birth Outcomes Initiative Symposium and complete an evaluation will earn 5 contact hours.

“Big ideas. Big opportunities. Big solutions.”
<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
<th>Presenter</th>
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<tbody>
<tr>
<td>8-9 a.m.</td>
<td>Registration &amp; Networking Breakfast</td>
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<tr>
<td>9-9:15 a.m.</td>
<td>Welcome</td>
<td>Amy Picklesimer, MD OB Clinical Lead SC Birth Outcomes Initiative</td>
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<tr>
<td>9:15-10:15 a.m.</td>
<td>Severe Maternal Obesity</td>
<td>Mark Alanis, MD, MSCR Maternal-Fetal Medicine Physician St. Luke’s Health System Boise, Idaho</td>
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<td>10:15-10:30 a.m.</td>
<td>Break</td>
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<td>10:30-11:45 a.m.</td>
<td>Breakout Session 1*</td>
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<td>11:45 a.m.-12:45 p.m.</td>
<td>Success Lunch</td>
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<td>12:45-2 p.m.</td>
<td>Breakout Session 2*</td>
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<td>2-2:15 p.m.</td>
<td>Break</td>
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<td>2:15-3:30 p.m.</td>
<td>Breakout Session 3*</td>
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<td>3:30-3:45 p.m.</td>
<td>Closing</td>
<td>BZ Giese, RN, BSN Director, SC Birth Outcomes Initiative South Carolina Department of Health and Human Services</td>
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*Please see breakout session agenda for additional information on session topics and presenters.

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### Breakout Session 1

<table>
<thead>
<tr>
<th>A. Centering Pregnancy: Explosive Growth, Enormous Potential</th>
<th>Amy Picklesimer, MD, MSPH</th>
<th>John Craine, MS, MBA</th>
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<tbody>
<tr>
<td></td>
<td>USC School of Medicine—Greenville</td>
<td>Centering Healthcare Institute</td>
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<tr>
<td>B. Intrapartum and Postpartum Management of Severe Maternal Obesity</td>
<td>Mark Alanis, MD, MSCR</td>
<td>St. Luke’s Health System</td>
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<td></td>
<td>Boise, Idaho</td>
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<td>C. Update on the Mother’s Milk Bank of South Carolina: We Need You!</td>
<td>Sarah N. Taylor, MD, MSCR</td>
<td>Mother’s Milk Bank of South Carolina</td>
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<tr>
<td>D. Step by Step: Making Simulation Work for You</td>
<td>Shane Gravel, BA, NREMT-P</td>
<td>Michelle S. Flanagan, RNC, BSN</td>
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<td>Palmetto Health—USC School of Medicine Simulation Center</td>
<td>Perinatal Systems, Palmetto Health Richland</td>
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<td></td>
<td>Scott Sullivan, MD, MPH</td>
<td>Medical University of South Carolina</td>
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### Breakout Session 2

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<thead>
<tr>
<th>E. New Resources to Implement a Postpartum LARC Medicaid Policy at Your Hospital</th>
<th>Amy Mattison Faye, MPH</th>
<th>Deborah Billings, PhD</th>
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<tbody>
<tr>
<td></td>
<td>New Morning Foundation</td>
<td>Choose Well</td>
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<td>Emily C. Heberlein, PhD</td>
<td>Christine Gerber, MD</td>
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<td>Choose Well</td>
<td>Tidelands Health</td>
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<td>F. Community Partners in Supporting High-risk OB Populations</td>
<td>Julie Smithwick, LMSW</td>
<td>Sarah Beth Martin, RN, BSN, MPH</td>
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<td></td>
<td>PASOs</td>
<td>Nurse Family Partnership</td>
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<td></td>
<td>Virginia Berry White, BSW, MSW, LMSW</td>
<td>Forrest L. Alton, MSPH, CHES</td>
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<td>Family Solutions of the Low Country</td>
<td>The SC Campaign to Prevent Teen Pregnancy</td>
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<td>G. Pandora’s Box: Managing Behavioral Issues that Lead to Poor Pregnancy Outcomes</td>
<td>Constance Guille, MD, MCSR</td>
<td>Julie Cole, LMSW, CACII, NCACI</td>
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<td>Medical University of South Carolina</td>
<td>SC DAODAS</td>
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<td>Katy L. Wynne, Ed.D., MSW</td>
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<td>SC DHEC</td>
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<td>H. Evidence-based Interventions to Reduce Spontaneous Preterm Birth</td>
<td>Charles Rittenberg, MD, MHA, FACOG</td>
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<td>Medical University of South Carolina</td>
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</table>
I. Infant Safe Sleep Update: Trends, Traumas and Tragedies
   Michelle Greco, RNC-MNN, CCE, BSN
   Children’s Hospital of Greenville Health System
   Jennifer Hudson, MD
   Greenville Health System

J. Perinatal Measure Set—Coming Soon to a Hospital Near You: Using Data to Drive Change
   Divya Reddy, MPH, FACHE, CPHQ
   Kershaw Health
   Aunyika Moonan, PhD, CPHQ
   South Carolina Hospital Association

K. Update on the Mother’s Milk Bank of South Carolina: We Need You!
   Sarah N. Taylor, MD, MSCR
   Mother’s Milk Bank of South Carolina

L. Step by Step: Making Simulation Work for You
   Shane Gravel, BA, NREMT-P
   Palmetto Health—USC School of Medicine Simulation Center
   Michelle S. Flanagan, RNC, BSN
   Perinatal Systems, Palmetto Health Richland
   Scott Sullivan, MD, MPH
   Medical University of South Carolina

“Big ideas. Big opportunities. Big solutions.”
You can register and pay for this meeting online at www.scha.org/calendar through Nov. 3, 2015. After Nov. 3, a faxed registration will still be accepted.

Please Print

Name __________________________ Title __________________________

Credentials __________________________ Hospital/Organization __________________________

Address __________________________

City __________________________ State ______ Zip __________________________

Phone __________________________ Email __________________________

Learning Sessions (Please circle one from each session.)

Breakout Session 1
A. CenteringPregnancy: Explosive Growth, Enormous Potential
B. Intrapartum and Postpartum Management of Severe Maternal Obesity
C. Update on the Mother’s Milk Bank of South Carolina: We Need You!
D. Step by Step: Making Simulation Work for You

Breakout Session 2
E. New Resources to Implement a Postpartum LARC Medicaid Policy at Your Hospital
F. Community Partners in Supporting High risk OB Populations
G. Pandora’s Box: Managing Behavioral Issues that Lead to Poor Pregnancy Outcomes
H. Evidence Based Interventions to Reduce Spontaneous Preterm Birth

Breakout Session 3
I. Infant Safe Sleep Update: Trends, Traumas and Tragedies
J. Perinatal Measure Set—Coming Soon to a Hospital Near You: Using Data to Drive Change
K. Update on the Mother’s Milk Bank of South Carolina: We Need You!
L. Step by Step: Making Simulation Work for You

Fees
☐ Regular registration: $30 (By Nov. 3) ☐ Late Registration: $50 (After Nov. 3)

Registration and Payment Options
Registration is available online at www.scha.org/calendar through Nov. 3, 2015. If not registering online, fax the registration form to SCHA at (803) 772-7477.

☐ Enclosed is a check in the amount of $ ____________

Checks should be made payable to SCHA and mailed with this form to:

SCHREF | Education Services |1000 Center Point Road, Columbia, SC 29210 | F (803) 772-7477

Substitution/Cancellation
Any registrant who cannot attend may send a substitute from the same organization by faxing an updated registration form to SCHA with the name of the substitute to (803) 772-7477. The registration fee is not refundable.
Thank you to all of our sponsors for their support of the 2015 SCBOI Symposium!

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