



2016 South Carolina Birth Outcomes Initiative Symposium



**November 17, 2016
8 a.m.-3:15 p.m.
Columbia Metropolitan Convention Center
1101 Lincoln St., Columbia, SC 29201**



2016 South Carolina Birth Outcomes Initiative Symposium

Event Information

Who Should Attend

- OB-GYN, pediatric and family practice physicians and their practice staff
- Nurses, pharmacists and other professionals practicing in the care of pregnant women and infants
- Hospital administrators, perinatal unit management staff and quality improvement staff
- Lactation consultants
- Health and human service agency staff involved in the care of pregnant women and infants
- Behavioral health agency staff involved in the care of pregnant women and infants
- Alcohol and other drug addiction staff who work with pregnant women and infants
- Health educators who work with pregnant women and infants
- Medicaid managed care organizations and private insurers
- Consumers who are interested in improved outcomes for women, infants and families in SC

Primary Program Objective

To highlight current areas of collaborative perinatal quality improvement, raise awareness of evidence-based practices and share available resources with care providers.

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Columbia Metropolitan Convention Center

1101 Lincoln St.

Columbia, SC 29201

Hotel Accommodations

You must reserve a room by October 17 to receive a discounted rate for a king or double queen standard room at the hotels listed below. Please request the group rate for the South Carolina Department of Health and Human Services or C-SCB.

Hilton Columbia (Discount room rate: \$135)

924 Senate St.

Columbia, SC 29201

(803) 744-7800/(800) HILTONS

Hampton Inn (Discount room rate: \$133)

822 Gervais St.

Columbia, SC 29201

(803) 231-2000/(800) HAMPTON

**In order to confirm a room assignment, the hotel will require you to provide a credit card for guarantee. If you need to cancel your room reservation, you must cancel the requested room assignment at least 24 hours before your set arrival date or you will be charged for the room.*

Working Together Towards a Healthier Tomorrow



2016 South Carolina Birth Outcomes Initiative Symposium

Continuing Education Credit

Continuing Medical Education (CME) Accreditation and Credit

This activity has been planned and implemented in accordance with the Essential Areas and policies of the Accreditation Council for Continuing Medical Education (ACCME) through the joint sponsorship of the University of South Carolina School of Medicine – Palmetto Health CME Organization and the South Carolina Birth Outcomes Initiative. The University of South Carolina School of Medicine – Palmetto Health CME Organization is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

The University of South Carolina School of Medicine – Palmetto Health CME Organization designates the live activity for a maximum of *4.5 AMA PRA Category 1 Credits™*. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Continuing Nursing Education (CNE) Accreditation and Credit

The South Carolina Hospital Association is an approved provider of continuing nursing education by the South Carolina Nurses Association, an accredited approver by the American Nurses Credentialing Center's Commission on Accreditation.

Participants who attend the 2016 South Carolina Birth Outcomes Initiative Symposium and complete an evaluation will earn *4.5 contact hours*.

Social Work Continuing Education

The South Carolina Department of Health and Human Services is a pre-approved provider of social work continuing education.

Social workers who attend the 2016 South Carolina Birth Outcomes Initiative Symposium and complete an evaluation will earn *4.5 non-trained social work hours*.



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Registration Information

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1101 Lincoln St. | Columbia, SC | 29201
November 17, 2016 from 8 a.m.—3:15 p.m.

Online Registration

South Carolina Hospital Association (SCHA) is coordinating registration for the symposium. This year registration is only available online. Online registration will allow you to register multiple people from your organization at one time.

To register for the symposium, visit the SCHA web calendar online, www.scha.org/calendar, select the [2016 South Carolina Birth Outcomes Initiative Symposium](#) and click “Online Registration” to complete the form. A confirmation will be emailed to you after registration is complete.

Fees/Deadlines

If you register for the symposium by Oct. 31, the registration rate is \$30.

If you register Nov. 1 or later, the registration fee increases to \$50.

Payment Information

You can either pay your registration fee online with a credit card or you can click on the “Invoice Me Later” box. If you did not pay online during the registration process, the invoice for registration fees will be sent in a separate email from SCHA.

Substitution/Cancellation

Any registrant who cannot attend may send a substitute from the same organization by emailing the name of the substitute to imisreg@scha.org or calling (803) 796-3080. The registration fee is not refundable.

Questions?

If you have any questions regarding registration, please contact Sue Alvarez at (803) 796-3080 or via email at salvarez@scha.org.

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Agenda

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8-9 a.m.	Registration & Networking Breakfast	
9-9:15 a.m.	Welcome	Amy Crockett, MD OB Clinical Lead SC Birth Outcomes Initiative
9:15-10:15 a.m.	Delivering Safe Care: Building and Sustaining a Successful OB Patient Safety Program	Christian Pettker, MD Chief of Obstetrics Yale School of Medicine and Yale-New Haven Hospital
10:15-10:45 a.m.	The Tara Hansen Story- #StopLookListen	Ryan Hansen, Founder The Tara Hansen Foundation
10:45-11 a.m.	Break	
11 a.m.-noon.	Breakout Session 1*	
Noon-1 p.m.	Success Lunch	
1-2 p.m.	Breakout Session 2*	
2-2:15 p.m.	Break	
2:15-3:15 p.m.	Breakout Session 3*	

*Please see breakout session agenda for additional information on session topics and presenters.

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2016 South Carolina Birth Outcomes Initiative Symposium

Breakout Session 1

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| A. Maternal Morbidity and Maternal Review for South Carolina | Judith T. Burgis, MD, FACOG
Palmetto Health-USC Medical Group,
Department of Obstetrics and
Gynecology | |
| B. Looking at Birth Outcomes Through an Equity Lens: Understanding the Impact of Social Determinants | Diane L. Rowley, MD, MPH
University of North Carolina, Gillings
School of Global Public Health | |
| C. Getting it Right When Things Go Wrong: Responding to Serious Safety Events | Christian Pettker, MD
Yale School of Medicine and Yale-New
Haven Hospital | |
| D. Optimizing Human Milk for South Carolina NICU Care | Sarah N. Taylor, MD, MCSR
Medical University of South Carolina | South Carolina Neonatal Nutrition
Consortium |

Breakout Session 2

- | | | |
|---|--|---|
| E. Developing a Multi-Disciplinary Team to Improve Maternal and Infant Quality: Who and What You Need at the Table to be Successful | Julie Ross, MD
Medical University of South Carolina
Christine Gerber, MD
Tidelands Health | Elizabeth Kissinger, RN, MS, NEA-BC,
CLC
Spartanburg Medical Center |
| F. Updates in Management of Hypertensive Disorders of Pregnancy | Gene Chang, MD
Medical University of South Carolina | |
| G. Sleep-Related Infant Deaths: Too Many in SC | Sarah N. Taylor, MC, MSCR
Medical University of South Carolina | Baby-Friendly Workgroup |
| H. Better Together; Expanding CenteringPregnancy Group Prenatal Care in South Carolina | Amy Crockett, MD, MSPH
Greenville Health System, Department
of Obstetrics and Gynecology | Sarah Covington-Kolb, MSW, MSPH
Greenville Health System |

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2016 South Carolina Birth Outcomes Initiative Symposium

Breakout Session 3

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|---|--|--|
| I. Deployment of Maternal Safety Bundles in Your Hospital | Scott Sullivan, MD, MPH
Medical University of South Carolina | Lynn G. Wellman, MS, APRN
Palmetto Health Richland, Perinatal Systems |
| | Michelle Flanagan, RNC, BSN
Palmetto Health Richland, Perinatal Systems | |
| J. Opioid Dependency in Pregnancy | Don Teater, MD
Meridian Behavioral Health Services | |
| K. Turning Data into Action | Ana Lopez-DeFede, PhD
USC Institute for Families in Society | Rick Foster, MD
South Carolina Hospital Association,
Catalyst for Health |
| | Sarah Gareau, PhD
USC Institute for Families in Society | BOI Data Workgroup |
| | Aunyika Moonan, PhD,
South Carolina Hospital Association | |
| L. LARC: Building Advocates and Dispelling Myths | Angela Dempsey, MD, MPH
Medical University of South Carolina | |

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Thank you to all of our sponsors for their support of the 2016 SCBOI Symposium!

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