



2019 South Carolina Birth Outcomes Initiative Symposium

October 30, 2019

8 a.m.-4 p.m.

Columbia Metropolitan Convention Center

1101 Lincoln St., Columbia, SC 29201

Expanding the view of maternal child health.

2019 South Carolina Birth Outcomes Initiative Symposium

Event Information

Who Should Attend

- OB-GYN, pediatric and family practice physicians and their practice staff
- Nurses, pharmacists and other professionals practicing in the care of pregnant women and infants
- Hospital/healthcare administrators, perinatal unit management staff and quality improvement staff
- Lactation consultants
- Public health agency staff involved in the care of pregnant women and infants
- Alcohol and other drug addiction staff who work with pregnant women and infants
- Medicaid managed care organizations
- Private insurers
- Health educators
- Social workers
- Other professionals who care for pregnant women and infants

Event Details

October 30, 2019

8 a.m.-4 p.m.

Columbia Metropolitan
Convention Center

1101 Lincoln St.

Columbia, SC 29201

Primary Program Objective

The attendee will be able to identify current areas of collaborative perinatal quality improvement, implement evidence-based practices and utilize available resources to care for patients.



Expanding the view of maternal child health.

2019 South Carolina Birth Outcomes Initiative Symposium

Continuing Education Credit

Continuing Medical Education (CME) Accreditation and Credit

This activity has been planned and implemented in accordance with the accreditation requirements and policies of the Accreditation Council for Continuing Medical Education (ACCME) through the joint providership of the University of South Carolina School of Medicine – Palmetto Health Continuing Medical Education Organization and the South Carolina Birth Outcomes Initiative. The University of South Carolina School of Medicine – Palmetto Health Continuing Medical Education Organization is accredited by the ACCME to provide continuing medical education for physicians.



The University of South Carolina School of Medicine – Palmetto Health Continuing Medical Education Organization designates this live activity for a maximum of *4.75 AMA PRA Category 1 Credit(s)[™]*. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Continuing Nursing Education (CNE) Accreditation and Credit

This activity has been submitted to the South Carolina Nurses Association for approval to award contact hours. The South Carolina Nurses Association is accredited with distinction as an approver of continuing nursing education by the American Nurses Credentialing Center's Commission on Accreditation.

Social Work Continuing Education

Social workers who attend the 2019 South Carolina Birth Outcomes Initiative Symposium and complete an evaluation will earn *4.75 non-trained social work hours*.

The South Carolina Department of Health and Human Services is a pre-approved provider of social work continuing education.



2019 South Carolina Birth Outcomes Initiative Symposium

Registration Information

Registration & Payment

The South Carolina Hospital Association (SCHA) is coordinating registration for the symposium. To register for the symposium, visit the SCHA web calendar online at scha.org/calendar, select the [2019 South Carolina Birth Outcomes Initiative Symposium](#) and click “Register Online.” You can register multiple people from your organization at one time. A confirmation will be emailed to you after registration is complete.

The registration fee for the 2019 SCBOI Symposium is \$50. You can choose to pay your registration fee online with a credit card or click the “Pay by Check” option and follow the instructions to remit payment.

If you have questions regarding registration, please contact Sue Alvarez at (803) 744-3530 or via email at SAlvarez@scha.org.

Substitution/Cancellation

Any registrant who cannot attend may send a substitute from the same organization by emailing the name of the substitute to imisreg@scha.org or calling (803) 744-3530. The registration fee is non-refundable.

Hotel Accommodations

You must reserve a room by Sept. 29, 2019 to receive a discounted rate for a king or double queen standard room at the hotels listed below. Please request the group rate for the South Carolina Hospital Association or C-HOS.

Hampton Inn Columbia—Downtown Historic District (Discount room rate: \$159)

822 Gervais St.

Columbia, SC 29201

(803) 231-2000/(800) HAMPTON

**In order to confirm a room assignment, the hotel will require you to provide a credit card for guarantee. If you need to cancel your room reservation, you must cancel the requested room assignment at least 24 hours before your set arrival date or you will be charged for the room.*

Expanding the view of maternal child health.



2019 South Carolina Birth Outcomes Initiative Symposium

Agenda

Columbia Metropolitan Convention Center
1101 Lincoln St. | Columbia, SC | 29201
October 30, 2019 from 8 a.m.—4 p.m.

8-9 a.m.	Registration & Networking Breakfast	
9-9:15 a.m.	Welcome	Amy Crockett, MD OB Clinical Lead SC Birth Outcomes Initiative
9:15-10:15 a.m.	Root Causes for Inequities in Patient Outcomes	Joia Crear-Perry, MD, FACOG Founder and President National Birth Equity Collaborative
10:15-10:30 a.m.	Break	
10:30-11:30 a.m.	Breakout Session 1*	
11:30 a.m.-12:30 p.m.	Lunch	
12:30-1:30 p.m.	Breakout Session 2*	
1:30-1:45 p.m.	Break	
1:45-2:45 p.m.	Breakout Session 3*	
2:45-3 p.m.	Break	
3-3:45 p.m.	And Then She Was Gone	Charles Johnson Founder 4Kira4Moms
3:45-4 p.m.	Closing Remarks	BZ Giese, BSN, RN Director SC Birth Outcomes Initiative

*Please see breakout session agenda for additional information on session topics and presenters.

Expanding the view of maternal child health.



2019 South Carolina Birth Outcomes Initiative Symposium

Breakout Session 1

- A. Georgia's Obstetric Care Crisis
Adrienne Zertuche, MD, MPH
Atlanta Women's Healthcare
Georgia Maternal and Infant Health
Research Group
- B. Incarcerated Women in SC:
Challenges and Opportunities
Pete Liggett, PhD
South Carolina Department of Health
and Human Services
Michelle Cunningham, RNC-MNN,
BSN, BA
Prisma Health Upstate
- C. Integration of Maternal Mental
Health and Substance Use Disorder
Treatment in Obstetrics Care
Constance Guille, MD
Medical University of South Carolina
- D. South Carolina Maternal Mortality
Update
Judith Burgis, MD
University of South Carolina School of
Medicine

Breakout Session 2

- E. Advocacy 101
Ashley Wendt, MPH
Conduent Healthy Communities
- F. Kicking Off the AIM Initiative!
Improving Maternal Health in
South Carolina with the Alliance
for Innovation on Maternal Health
Saanie Sulley, MD, PhD
Alliance for Innovation in Maternal
Health
Ana Lopez-DeFede, PhD
University of South Carolina Institute
for Families in Society
Amy Crockett, MD, MSPH
Prisma Health Upstate
- G. Public Health Working with OB/
GYN: Immunizations, HIV PrEP and
STI in Pregnant Women
Divya Ahuja, MD, MRCP
Prisma Health Midlands
Melanie Nichols, MSN-FNP
South Carolina Department of Health
and Environmental Control
Teresa Foo, MD, MPH, MBA
South Carolina Department of Health
and Environmental Control
- H. Infant Safe Sleep : Trends,
Tragedies and Next Steps
Trista Baird, Lieutenant
South Carolina Law Enforcement
Division
Michelle Cunningham, RNC-MNN,
BSN, BA
Prisma Health Upstate

Expanding the view of maternal child health.



2019 South Carolina Birth Outcomes Initiative Symposium

Breakout Session 3

- | | | |
|--|---|--|
| I. Curbing Implicit Bias Among Maternity Care Providers | Kweli Rashied-Henry, MPH
March of Dimes | |
| J. Predictors of Infant Health and Well-Being: SBIRT, Apgar or ACES? | Michelle Cunningham, RNC-MNN,
BSN, BA
Prisma Health Upstate | |
| K. Integration of Maternal Mental Health and Substance Use Disorder Treatment in Obstetrics Care | Constance Guille, MD
Medical University of South Carolina | |
| L. Public Health Working with OB/GYN: Immunizations, HIV PrEP and STI in Pregnant Women | Divya Ahuja, MD, MRCP
Prisma Health Midlands

Teresa Foo, MD, MPH, MBA
South Carolina Department of Health
and Environmental Control | Melanie Nichols, MSN-FNP
South Carolina Department of Health
and Environmental Control |

2019 South Carolina Birth Outcomes Initiative Symposium

Thank you to all of our sponsors for their support of the 2019 SCBOI Symposium!

Title Sponsor



South Carolina
Hospital Association



Premier Sponsor



Simulation Center



absolute
total care.™



Choose Well



South Carolina

*BlueCross BlueShield of South Carolina
is an independent licensee of the
Blue Cross and Blue Shield Association*



Palmetto Health **USC**
MEDICAL GROUP

Supporter Sponsor



OPTUM®



Institute for Families
in Society

*Improving Policy. Advancing Practice.
Strengthening Communities and Family Well-Being.*



ACOG
The American College of
Obstetricians and Gynecologists

Expanding the view of maternal child health.