October 30, 2019
8 a.m.-4 p.m.
Columbia Metropolitan Convention Center
1101 Lincoln St., Columbia, SC  29201

Expanding the view of maternal child health.
Who Should Attend

- OB-GYN, pediatric and family practice physicians and their practice staff
- Nurses, pharmacists and other professionals practicing in the care of pregnant women and infants
- Hospital/healthcare administrators, perinatal unit management staff and quality improvement staff
- Lactation consultants
- Public health agency staff involved in the care of pregnant women and infants
- Alcohol and other drug addiction staff who work with pregnant women and infants
- Medicaid managed care organizations
- Private insurers
- Health educators
- Social workers
- Other professionals who care for pregnant women and infants

Primary Program Objective
The attendee will be able to identify current areas of collaborative perinatal quality improvement, implement evidence-based practices and utilize available resources to care for patients.
Continuing Medical Education (CME) Accreditation and Credit

This activity has been planned and implemented in accordance with the accreditation requirements and policies of the Accreditation Council for Continuing Medical Education (ACCME) through the joint providership of the University of South Carolina School of Medicine – Palmetto Health Continuing Medical Education Organization and the South Carolina Birth Outcomes Initiative. The University of South Carolina School of Medicine – Palmetto Health Continuing Medical Education Organization is accredited by the ACCME to provide continuing medical education for physicians.

The University of South Carolina School of Medicine – Palmetto Health Continuing Medical Education Organization designates this live activity for a maximum of 4.75 AMA PRA Category 1 Credit(s)™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Continuing Nursing Education (CNE) Accreditation and Credit

This activity has been submitted to the South Carolina Nurses Association for approval to award contact hours. The South Carolina Nurses Association is accredited with distinction as an approver of continuing nursing education by the American Nurses Credentialing Center’s Commission on Accreditation.

Social Work Continuing Education

Social workers who attend the 2019 South Carolina Birth Outcomes Initiative Symposium and complete an evaluation will earn 4.75 non-trained social work hours.

The South Carolina Department of Health and Human Services is a pre-approved provider of social work continuing education.

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Registration Information

Registration & Payment
The South Carolina Hospital Association (SCHA) is coordinating registration for the symposium. To register for the symposium, visit the SCHA web calendar online at scha.org/calendar, select the 2019 South Carolina Birth Outcomes Initiative Symposium and click “Register Online.” You can register multiple people from your organization at one time. A confirmation will be emailed to you after registration is complete.

The registration fee for the 2019 SCBOI Symposium is $50. You can choose to pay your registration fee online with a credit card or click the “Pay by Check” option and follow the instructions to remit payment.

If you have questions regarding registration, please contact Sue Alvarez at (803) 744-3530 or via email at SAlvarez@scha.org.

Substitution/Cancellation
Any registrant who cannot attend may send a substitute from the same organization by emailing the name of the substitute to imisreg@scha.org or calling (803) 744-3530. The registration fee is non-refundable.

Hotel Accommodations
You must reserve a room by Sept. 29, 2019 to receive a discounted rate for a king or double queen standard room at the hotels listed below. Please request the group rate for the South Carolina Hospital Association or C-HOS.

Hampton Inn Columbia—Downtown Historic District (Discount room rate: $159)
822 Gervais St.
Columbia, SC 29201
(803) 231-2000/(800) HAMPTON

*In order to confirm a room assignment, the hotel will require you to provide a credit card for guarantee. If you need to cancel your room reservation, you must cancel the requested room assignment at least 24 hours before your set arrival date or you will be charged for the room.

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Agenda
Columbia Metropolitan Convention Center
1101 Lincoln St. | Columbia, SC | 29201
October 30, 2019 from 8 a.m.—4 p.m.

8-9 a.m. Registration & Networking Breakfast

9-9:15 a.m. Welcome Amy Crockett, MD
OB Clinical Lead
SC Birth Outcomes Initiative

9:15-10:15 a.m. Root Causes for Inequities in Patient Outcomes Joia Crear-Perry, MD, FACOG
Founder and President
National Birth Equity Collaborative

10:15-10:30 a.m. Break

10:30-11:30 a.m. Breakout Session 1*

11:30 a.m.-12:30 p.m. Lunch

12:30-1:30 p.m. Breakout Session 2*

1:30-1:45 p.m. Break

1:45-2:45 p.m. Breakout Session 3*

2:45-3 p.m. Break

3-3:45 p.m. And Then She Was Gone Charles Johnson
Founder
4Kira4Moms

3:45-4 p.m. Closing Remarks BZ Giese, BSN, RN
Director
SC Birth Outcomes Initiative

*Please see breakout session agenda for additional information on session topics and presenters.

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## Breakout Session 1

### A. Georgia’s Obstetric Care Crisis
- Adrienne Zertuche, MD, MPH  
  Atlanta Women’s Healthcare  
  Georgia Maternal and Infant Health Research Group

### B. Incarcerated Women in SC: Challenges and Opportunities
- Pete Liggett, PhD  
  South Carolina Department of Health and Human Services  
- Michelle Cunningham, RNC-MNN, BSN, BA  
  Prisma Health Upstate

### C. Integration of Maternal Mental Health and Substance Use Disorder Treatment in Obstetrics Care
- Constance Guille, MD  
  Medical University of South Carolina

### D. South Carolina Maternal Mortality Update
- Judith Burgis, MD  
  University of South Carolina School of Medicine

## Breakout Session 2

### E. Advocacy 101
- Ashley Wendt, MPH  
  Conduent Healthy Communities

### F. Kicking Off the AIM Initiative! Improving Maternal Health in South Carolina with the Alliance for Innovation on Maternal Health
- Saanie Sulley, MD, PhD  
  Alliance for Innovation in Maternal Health  
- Ana Lopez-DeFede, PhD  
  University of South Carolina Institute for Families in Society  
- Amy Crockett, MD, MSPH  
  Prisma Health Upstate

### G. Public Health Working with OB/GYN: Immunizations, HIV PrEP and STI in Pregnant Women
- Divya Ahuja, MD, MRCP  
  Prisma Health Midlands  
- Melanie Nichols, MSN-FNP  
  South Carolina Department of Health and Environmental Control  
- Teresa Foo, MD, MPH, MBA  
  South Carolina Department of Health and Environmental Control

### H. Infant Safe Sleep: Trends, Tragedies and Next Steps
- Trista Baird, Lieutenant  
  South Carolina Law Enforcement Division  
- Michelle Cunningham, RNC-MNN, BSN, BA  
  Prisma Health Upstate

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I. Curbing Implicit Bias Among Maternity Care Providers
   Kweli Rashied-Henry, MPH
   March of Dimes

J. Predictors of Infant Health and Well-Being: SBIRT, Apgar or ACES?
   Michelle Cunningham, RNC-MNN, BSN, BA
   Prisma Health Upstate

K. Integration of Maternal Mental Health and Substance Use Disorder Treatment in Obstetrics Care
   Constance Guille, MD
   Medical University of South Carolina

   Divya Ahuja, MD, MRCP
   Prisma Health Midlands

   Teresa Foo, MD, MPH, MBA
   South Carolina Department of Health and Environmental Control

   Melanie Nichols, MSN-FNP
   South Carolina Department of Health and Environmental Control

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Thank you to all of our sponsors for their support of the 2019 SCBOI Symposium!

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