

MCAC Update

South Carolina Department of Health and Human Services
BZ Giese, RN Deputy Director

January 15, 2013

Overview

- SBIRT
- Birth Outcomes Initiative
- HeART
- Supportive Measures

SBIRT

SBIRT DATA REPORTS

As of December 1, 2012

Health Plan	# SBIRT Screenings	# Positive Screens	# Brief Intervention Performed	# Referral N/A	# Referral Refused	# Ref to QL	# Ref to DMH	# Ref to DAODAS	# Ref to DV Hotline	# Ref to Private Provider
Absolute Total Care	19	4	1	17	1	0	1	0	0	0
BlueChoice HealthPlan	26	5	4	1	2	2	0	0	0	0
Carolina Medical Homes	1	0	0	0	0	0	0	0	0	0
First Choice by Select Health	40	20	12	8	2	2	1	0	0	0
Palmetto Physician Connections	7	4	4	0	0	4	0	0	0	0
South Carolina Solutions	18	5	2	3	0	1	1	0	0	0
UnitedHealthcare Community Plan	5	2	2	0	0	1	0	0	0	0
Fee-for-Service	116	50	38	91	14	13	0	1	0	0
Totals to Date	5787	2117	1293	1346	473	429	68	30	3	25

ACTUAL SBIRT DATA



Health Plan Reported SBIRT DATA

5,787

MMIS Reported SBIRT DATA

1,951

Lessons Learned

December 2012

- Missed opportunities reported by provider offices
- Phone calls instead of in person visits
- Training materials dropped off instead of completing the training
- Not having appropriate provider office employees present at the trainings

DHHS Action Steps

- Restructured monthly meeting with the health plans
- Created a communication forum for health plans to share training dates with state agencies
- Developing better materials for smoother process
 - Simplifying referral form
 - Re-evaluating communication collateral for medical staff
 - Designing exam room posters
- D & D sales team to meet with provider offices with highest incidence of low birth rate deliveries. Developing week of January 21st

DHHS Action Steps Continued

Identify successful provider practices in screenings and brief intervention



- Creating a shared step-by-step process/template based off of GHS and Dr. Gailey's best practices
- Obtaining appointments for Lunch and Learn for peer to peer consultation

Presented SBIRT data to Medical Directors for MCOs & MHNs

- Asked for 100% support
 - Stress importance of quality staff training
 - Commit to performing all screenings on pregnant & postpartum patients

Birth Outcomes Initiative

November 19, 2012 Press Conference with Governor Nikki Haley and March of Dimes:

“It’s not healthy, it’s not right, we’re not going to do it”

-Governor Nikki Haley, *The State Newspaper*

“As of Jan 1, 2013 BlueCross BlueShield of South Carolina will no longer pay for elective, non-medically indicated deliveries prior to 39 weeks.”

-Patti Embry-Tautenhan, BCBSSC spokeswoman, *GreenvilleOnline.com*

“10% of babies born electively before the 39th week will need to go to intensive care”

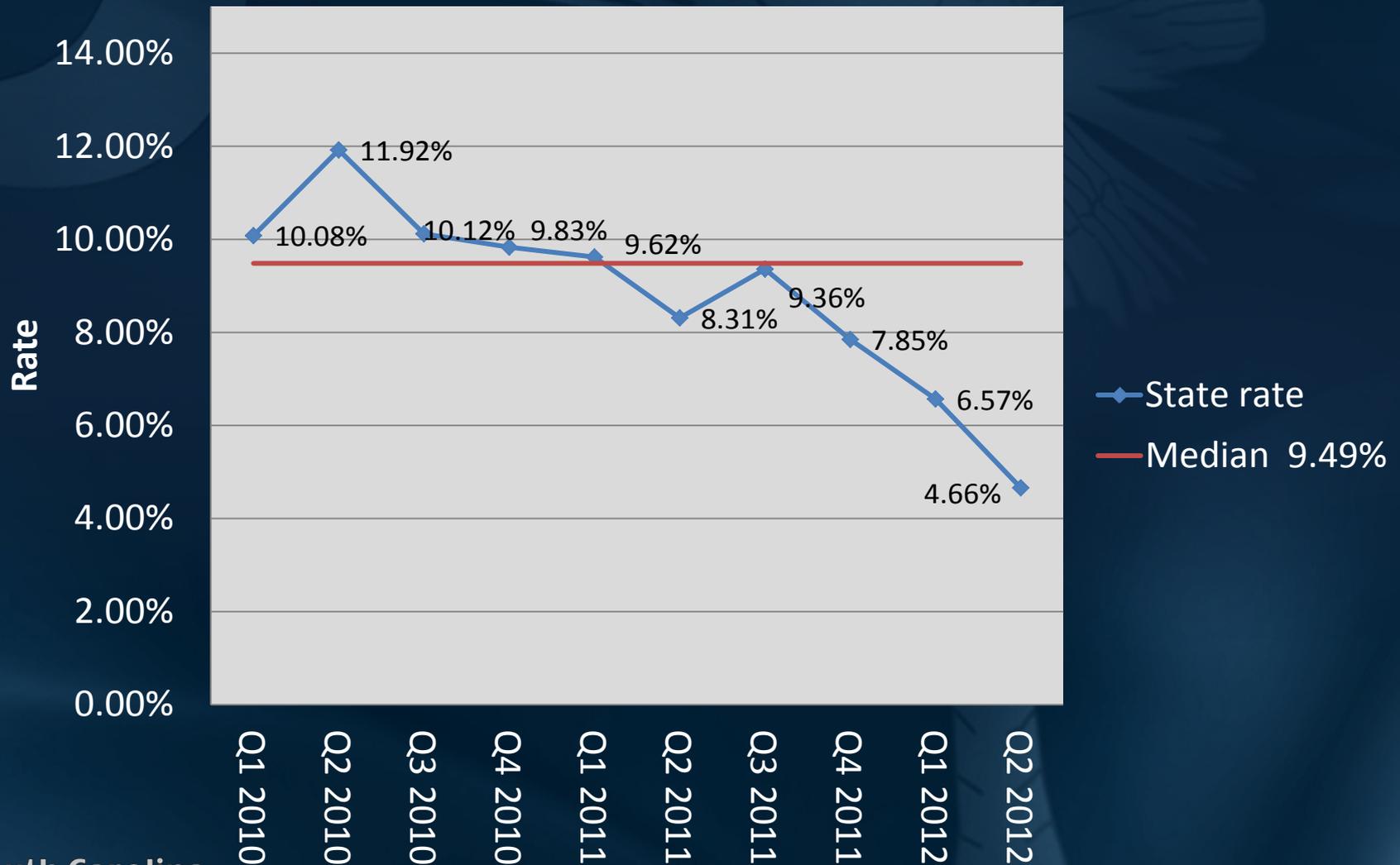
-Dr. Amy Picklesimer, *The State Newspaper*

“This first-of-its-kind collaborative effort between the state, the largest private payor and the healthcare community is an incredible step toward giving all South Carolina babies a healthy start,”

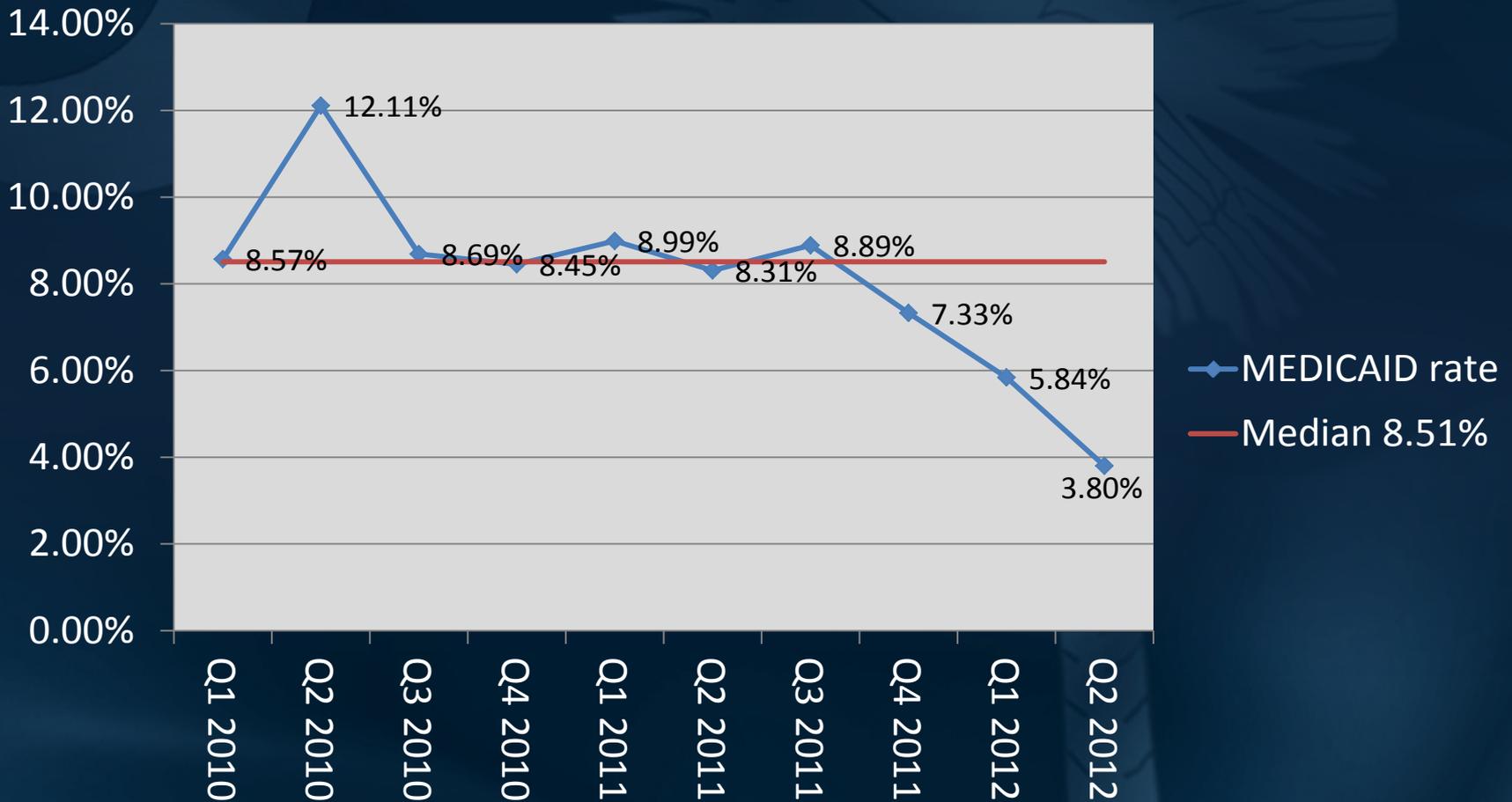
-Director Anthony Keck, *GreenvilleOnline.com*

BOI Quality Improvement

Run Chart: SC Rates for Documented Elective Inductions as a Subset of the ≥ 37 to < 39 Weeks Delivery



Run Chart: Medicaid Rates with Documented Elective Inductions as a Subset of the ≥ 37 to < 39 Weeks Delivery



Rate=The number of Medicaid cases with documented inductions as a subset of the ≥ 37 and < 39 weeks delivery /
 The number of Medicaid deliveries between ≥ 37 and < 39 weeks that did not have documented medical indications

Birth Outcomes Initiative

- Bulletin Released in December for effective date January 1, 2013 for Non Payment Policy for non-medically necessary deliveries prior to 39 weeks
- Race to the Date: DHHS created an incentive pool of \$1,000,000 with a maximum payout of \$200,000 to hospitals that achieve Baby-Friendly Hospital designation through Baby-Friendly USA by September 30, 2013
 - 17 Letters of Intent received by hospitals to date
- January 16 – introducing Phase 2 of Birth Outcomes Initiative

The HeART Initiative

Retail Pharmacy Clinics

- All 28 CVS Minute Clinics have been enrolled as Medicaid providers
- 21 of 90 individual Nurse Practitioners are enrolled and tied to group locations
- Actively working with national leaders of CVS
 - to complete enrollments; reminder that electronic signature is allowed
 - Web Tool billing
 - *Here, Not There* Communications Strategy



- Development of sales strategy for Wal-Mart and Walgreens for future enrollments as retail clinics
- Phase 2: include “Retail Clinic” as a provider site on MMIS

CHWs - Community Health Workers

- Bulletin posted in December for primary care practices to attend informational meeting January 9 with rsvp required
- Over 40 practices/organizations responded to the invitation
- Approximately 100 people attended
- The grant application and evaluation criteria were emailed directly to attendees on January 11th and communicated on DHHS website
- Application deadline is Friday January 18 at noon

CHWs - Community Health Workers



- 20 practices will be awarded the grant by March 1
- Training for CHWs begins March 18
- Midlands Technical College will implement a 6 week curriculum based on SC core competencies in four regional campuses
- Working with Milliman to establish an incentive payment for MCOs who employ a CHW

Free Clinics

- Statewide Free Clinic interview completed in December
- Preliminary analysis internal due January 31
- DHHS will present at South Carolina Free Clinic Association statewide meeting
- Rosa Clark Free Medical Clinic to present Oconee Hybrid Model established in 2012 outcomes to DHHS in February



Governor's Original Six Foundation DHHS Participation

- Four Leadership Summits and Health Fair Events
- Health and Job Fair previously held include:
 - Allendale
 - Marion
 - Marlboro
 - Bamberg
- We are completing comparative analysis of health data on Bamberg vs. Marlboro
- Upcoming Leadership Summit, Health and Job Fair scheduled in Barnwell County - March

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Thank you