

# Agenda:

HeART

Birth Outcomes Initiative  
(BOI)

Obesity

# HeART Initiative

## CHWs - Community Health Workers

- 1<sup>st</sup> CHW Graduation – Friday May 17 at Midlands Tech Airport Campus
- CHW integrating into 16 Primary Care practices starting week of May 20
- Additional 2 CHWs in Surveillance Pilot model in Greenwood
- Reimbursement to Fee for Service and MHN providers for individual and group services to begin June 1
- CHW Phase 2 discussion with Director Keck June 3rd

## Promise Neighborhood

- DHHS has identified as being another opportunity for place of service, right time and access
- School based clinics in low income schools in North Charleston
- Sites staffed by a MUSC Primary Care physician on one or more days of the week; will be adding a NP as well
- The sustainability model we create will include development of a “how to” packet for this and other school clinics around the state

# HeART Initiative cont.

## Free Clinics

- DHHS has identified the Free Clinics as a potential hybrid model to provide services to Medicaid recipients as part of the safety net for newly insured South Carolinians for January 1, 2014
- We are developing a instructional manual to include:
  - How to become an enrolled provider
  - How to bill Medicaid
  - How to work with the managed care plans

## Retail Clinics

- CVS MinuteClinics now accepting all Managed Care plans, MHNs, Fee for Service as of April 5<sup>th</sup>
- Communicating to beneficiaries through store signage, direct mail, pharmacy bags starting May 10 for a minimum of 3 months
- Walgreens national executives coming to Columbia June 5<sup>th</sup> to discuss bringing *Take Care Clinics* to our state

# Birth Outcomes Initiative

*Additional Successes most recently recognized nationally for LARCs policy:*

## CDC recognition

- Will be highlighted in *Have You Heard? Facts From the Field*
- Dr. Wanda Barfield, Director of CDC's Division of Reproductive Health ("SC has been leader in many aspects...")

## National recognition – Utah, Iowa, Louisiana and Colorado

- Dr. Rebekah Gee Medicaid Medical Director Louisiana 2-pager ne of two states nationally recognized to the National CDC Chairman for our efforts that help prevent unwanted pregnancies

## Catalyst for Payment Reform

- Will create 5-7 page Case Study on LARCs for national distribution
- Goal is to highlight SC as an example of better health outcomes based on quality components being utilized

# Birth Outcomes Initiative cont.

- By the end of CY 2013, 90% of Medicaid births will be in a MCO
- State overall c-section rate is 35%; Medicaid is 32%
- National range is from 16% to 67%

# Our primary goals:

- Have fewer C-sections (improve outcomes)
- Save money
- BOI's goal from inception in July 2011 hasn't changed
- Focus first on 39-41 week first time mom c-section then bundled/global rate
- Timeline May-June, SCHA voluntary efforts to change provider behavior by education and using hospital specific c-section/vaginal delivery rates
- May-notify MCO's of plan to change case rate October 1 from current mix of 68/32 to 72/28
- July-August post de-identified hospital specific rates on website
- June-July establish clear goals of % reduction expected per hospital

# Obesity

- May 1<sup>st</sup> Physician Manual Policy was changed to recognize Obesity as a disease/illness
- SC DHHS expects to reimburse for Nutritional Counseling in Phase 1 of obesity prevention and treatment
- Recognizing new provider types for reimbursement (i.e. Licensed Dieticians)
  - April 1st – Public Notice released
  - May 2013 – SPA to be submitted to CMS
- Dr. Burton developing Advisory Group to discuss strategy to address obesity