Request for Information (RFI)
December 19, 2013
Instructions for Responses

1. South Carolina Department of Health and Human Services (SCDHHS) would like to receive responses to this RFI by January 24, 2014. Please send your response via e-mail to fbo@scdhhs.gov.

2. SCDHHS may copy your response to other storage media to facilitate review by its staff.

3. Vendors may mark portions of their responses as confidential in accordance with South Carolina Code of Laws and Regulations. Guidance on the proper marking of your response can be found at:
   

   While the referenced document is intended for vendor bids, the general guidance and references to statutes and rules are relevant to an RFI response. If you submit a response containing confidential material, please submit a redacted version that the State can use to respond to Freedom of Information Act requests.

4. This RFI is issued solely for market research, planning, and informational purposes and is not to be construed as a commitment by the State to acquire any product or service or to enter into a contractual agreement.

5. Any costs incurred by a party in preparing or submitting information in response to the RFI are the sole responsibility of the submitting party.
1 Purpose

The South Carolina Department of Health and Human Services (SCDHHS) is seeking sources for managing dental benefits for its Medicaid population, including both the information technology (IT) and business operations. Services to be provided include, but are not limited to, adjudicating dental claims, dental utilization review and management, provider outreach and training, monitoring expenditure and utilization trends, managing coordination of benefits to maximize cost avoidand, and other dental-related functions.

The State encourages vendors and other interested parties to provide feedback in response to this RFI or any part thereof.

*This document is not a Request for Proposals (RFP). The State is not seeking proposals at this time.*

2 Background

The State currently uses a Dental Administrative Services contract to manage administrative work associated with its dental program. This contract is nearing expiration and needs to be replaced. The State expects that the scope of the replacement contract will be similar in nature to the existing contract; however, the new solution must be compliant with the Seven Conditions and Standards published by the Centers for Medicare and Medicaid Services (CMS) and integrate more cohesively with the State’s Medicaid enterprise.

The State is currently replacing its member eligibility system and is in the early stages of replacing its Medicaid Management Information System (MMIS). The legacy technology solutions have driven an enterprise integration approach that is inadequate for future needs. The current dental solution uses non-standard protocols to communicate with the existing MMIS and Medicaid Eligibility Determination System (MEDS) because of these technology limitations. The new Dental Benefits Management (DBM) solution must use standard interface protocols, be ICD-10 compliant, and it will need to undergo CMS system certification in conjunction with the Replacement MMIS. The State expects that system certification process for the entire enterprise will be incremental in nature, and span a period of years; however, most of the DBM certification efforts should be conducted over a shorter period of time.

For more information on the Replacement MMIS project, please see Replacement MMIS RFI#6 located at:


While some details in this draft document are out of date, the general strategy and concepts are accurate, and may be useful in providing context to respondents to this RFI.

Consistent with its plans for other claims adjudication systems, the State is planning to perform claims payment and distribution of remittance advices. The DBM contractor will perform the adjudication and pricing function, and send the information to the State, likely via a near real-time Web services. As part of the Replacement MMIS project, the State is considering consolidating fee-for-service claims adjudication processes via a single Administrative Services Organization (ASO). If this occurs, adjudication of dental claims could eventually be transferred to the ASO contract, although the remainder of the DBM contractor’s duties would likely remain.
The RFP for the State’s current Dental Administrative Services contract can be found at:  

While the structure and specific details of an RFP for the DBM project will likely differ (as will the proposal requirements), the State expects that the general scope of the DBM RFP will be reasonably similar to the existing contract.

The State’s goals for the DBM project are:

- Replace the existing Dental Administrative Services contract and ensure continuity of services to Medicaid providers and members.
- Acquire a combined technology and business solution that is more integrated with the State’s Medicaid enterprise in order to provide a complete and coherent view of health trends and costs for individuals and the Medicaid population as a whole.
- Streamline the current dental claims payment workflow and transition to using standard data exchange protocols and a common enterprise approach for claims payment and reporting.
- Implement protocols to help control the aggregate cost of the State’s Medicaid dental program while still providing needed services.
- Implement a combined technology and business solution that is as compliant as practical with CMS’ Seven Conditions and Standards, mandated by 42 CFR 433.112 and further described in Medicaid IT Supplement MITS-11-01-V1.0.
- Deploy a solution that is ICD-10 compliant. Note that based on the timing of implementation, the State may still be receiving valid claims using ICD-9 coding after implementation of a new DBM solution.

SCDHHS is beginning the planning effort for the DBM procurement at this time. While specific date for RFP publication has not yet been identified, the Department expects it to occur between March 1 and May 15, 2014.

3 Contract Segmentation Approach

The State plans to segment the major operations services in the contract and require that they be separately priced. In most cases, the pricing is also likely to be unit-based (e.g., claims volume, prior authorization volume, etc.). This segmentation and pricing approach serves the following purposes:

- This strategy allows for more fair pricing to both parties. By using unit pricing and accounting for both fixed and variable costs, changes in unit volume driven by Medicaid policy and enrollment population can be handled without requiring post-award change orders in most cases.
- Transferring services between contracts becomes substantially easier.
- The pricing information provided in the Offeror proposals supports the price analysis and justification requirements from the Code of Federal Regulations and the State Medicaid Manual.

The list below shows a notional segmentation approach that is under consideration by the State:

- Claims adjudication (including coordination of benefits and grievance/appeal duties)
- Prior authorization
Dental Benefits Management RFI #1

- Benefit plan support
- Provider support functions

In order to pursue an activity-based costing approach, the costs for support functions, such as managing communications channels (call center support, Electronic Data Interchange operations, facsimile, etc.), will likely be rolled into the prices for each segment.

The State is sensitive to the potential loss of economies of scale as well as the impacts of fixed costs on the segmentation structure identified above. In Section 4 below, the State seeks feedback from respondents on potential concerns and unintended consequences related to this approach.

4 Submission Request

The State requests that vendors respond to the items below in writing by January 24, 2014.

1. Please briefly describe your organization and the products and services you provide.
2. How does your standard DBM solution address the Seven Conditions and Standards?
3. Do your customers typically have access to and approval of all edits and audits used in your system to adjudicate claims? How do you recommend managing the edits, audits, and other business rules for a DBM project throughout the entire term of the contract?
4. Provide an estimate of the implementation timeline for your solution, and describe the factors that might cause this timeline to become longer or shorter.
5. What support would you need from the State, the outgoing Dental Administrative Services contractor, and any other contractors/service providers during the implementation?
6. What information would you need from the State in order to submit a responsive proposal?
7. Please provide feedback on the contract segmentation and pricing approach described in Section 3 of this RFI. Do you have any recommended changes?
8. What lessons learned and recommendations can you provide concerning CMS system certification of dental systems?
9. The State currently plans to perform claims payment and produce remittance advices. What recommendations do you have on the separation of duties and interfaces between the State and the DBM contractor to ensure that this process works well?
10. What factors support centralizing all claims adjudication vs. factors that support keeping dental claims adjudication in a separate system/contract?
11. Are there any other “best practices” that you would recommend the State consider?

Thank you for your interest in the State of South Carolina