

Lactation Utilization



Lactation Utilization at CMC

Plan:

- Educate staff on the benefits of breastfeeding and how to utilize our lactation nurses.
- Suggest communication strategies that encourage patients to schedule lactation visits.
- Discuss the importance of breastfeeding documentation by staff.
- Provide action steps for each staff role, promoting a team effort.

Lactation Utilization at CMC

Do:

- “Lunch and Learns” scheduled at each site for mid June.
 - Communication strategies discussed for each staff role:
 - **MDs**: “We would like for you to see our lactation nurse.” A physician’s strong encouragement motivates action. Special focus on educating patients before hospital discharge.
 - **NURSES**: Ask moms “How is breastfeeding going?” and sending a message for follow-up to lactation nurses for anyone who has concerns or struggles.
 - **FRONT STAFF**: Ask “How are you feeding your baby?” when first appointments are made and sending those names to our lactation nurses to call.

Lactation Utilization at CMC

Do:

- “Lunch and Learns” (cont.)
 - Lactation nurses reviewed handouts on benefits of breastfeeding vs. formula.
 - Examples given of helpful documentation compared to insufficient or incorrect documentation.
 - Reviewed schedule for monthly support groups, encouraging stories, and importance of promoting verbally and with laminated handouts in rooms.
 - Encouraged staff to take a minute and contact lactation nurses when working with breastfeeding moms. New “lactation” option added under phone encounters.
- “What’s up Wednesday”
 - Communication tool used for reviewing all staff trainings or new information that applies to staff members at all of our sites.

Lactation Utilization at CMC

Study:

- Review QIDA data and chart documentation.
- Compare monthly numbers of charts with LACT code.
- Track support group numbers.
- Track number of pre-scheduled lactation visits.

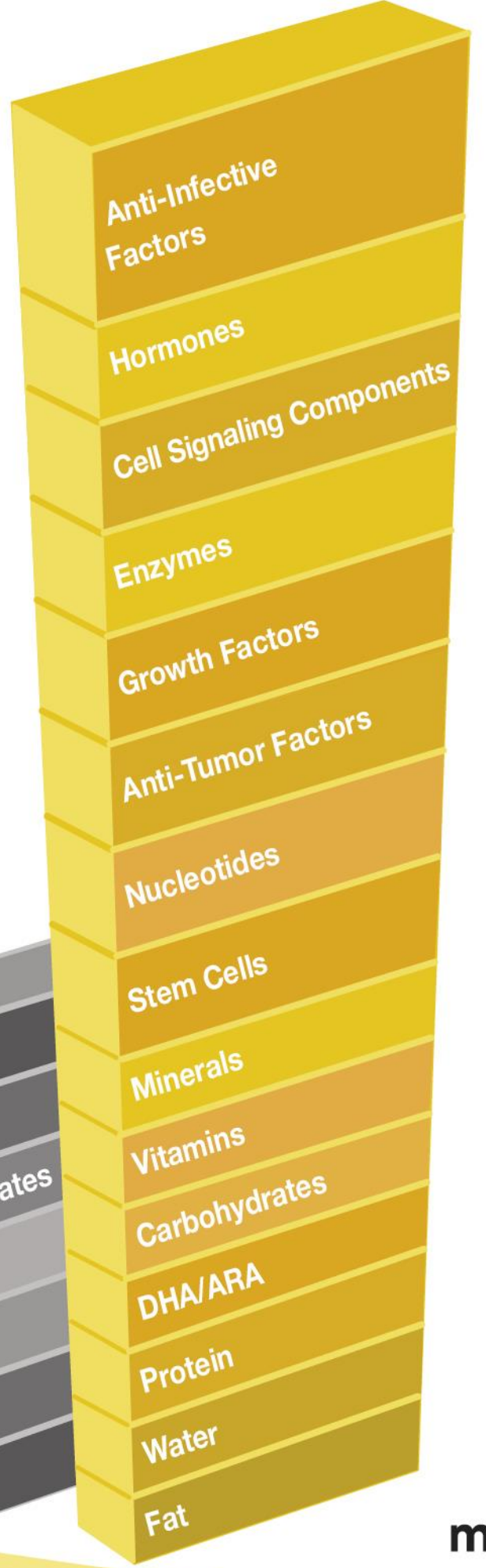
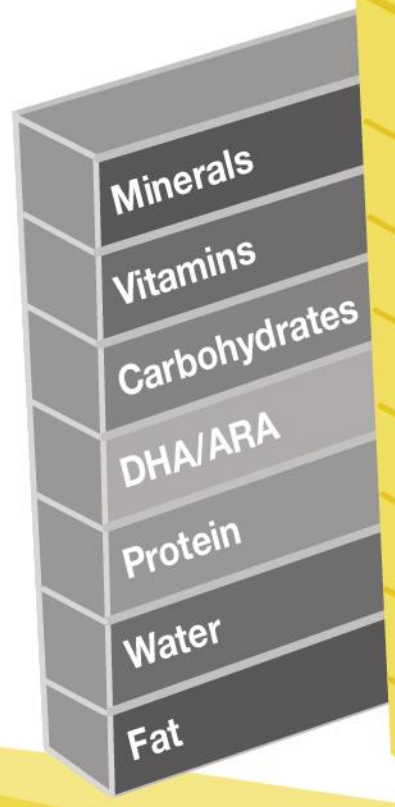
Act:

- Ask for office manager support to encourage front staff to send names of breastfeeding moms to the lactation nurses.
- Text support group reminders to breastfeeding moms.
- Centralize lactation services to Greenville office.
- Continued communication to all staff.

The Benefits of Breast Milk Add Up

Your breast milk is best for your baby. Just look at how amazing it is!

Formula



Breast Milk

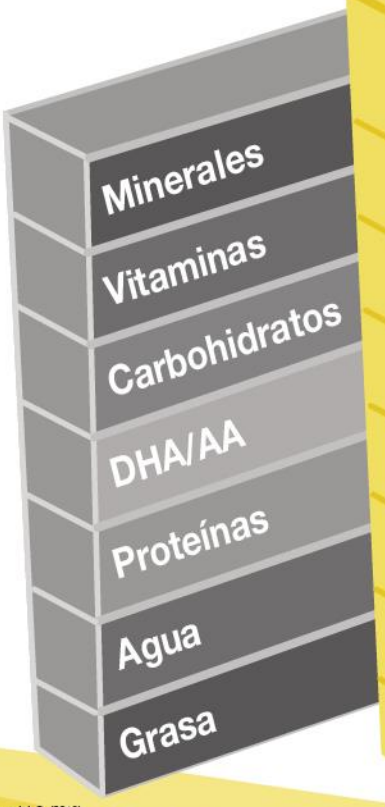


References:
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Los beneficios de la leche materna se suman

La leche materna es lo mejor para su bebé. ¡Simplemente vea lo maravillosa que es!

Fórmula



Leche materna



Referencias:
 Davanzo, R., Zaidi, G., Monasta, L., Vecchi Brumatti, L., Abate, M. V., Ventura, G., ... Demarini, S. (2013).
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Mom & Me

BREASTFEEDING
GROUP



Please join us...

It's FUN and it's FREE!

2nd Thursday of Each Month • 6pm
4th Wednesday of Each Month • 10am

703 Verdae Boulevard
Greenville Location



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